



Monday, September 22, 2008

Bo Eason, former NFL free safety. Bo Eason, playwright. Bo Eason, entertainer. Bo Eason, a great experience for my sales force as a motivational speaker.

Bo captured his audience with his true life stories centering on his experiences as a football player, but more importantly, his lessons learned from life experiences. Bo connects with his audience because we can all relate to his personal struggles. Bo not only provided a truly inspirational presentation, but he also took his time to address the many questions and comments from his audience afterward. Always professional and engaging, I believe Bo would have stayed on for as long as needed to address his audience, but unfortunately there was a meeting agenda that needed to be completed.

The common question “would you have him again?” can be answered by YES – and I did. I asked Bo to return to be a guest speaker at our annual food show, where he again captured the audience of customers, salespeople, and vendors.

I would sincerely recommend Bo Eason to any organization that has the need and desire to motivate their associates. Bo Delivers!

Sincerely,

Rocco Alianiello, President
U.S. Foodservice Western Pennsylvania Group